certain concessions in respect of th« rate of interest on term loans over Rs. 25,000/- as under:

Size of credit limit	Rate of interest for SSI, agriculture and transport operators upto two vehicles	Other types of borrowers
		(percent per annum)
Over Rs. 25,000 and upto Rs. 2 lakhs	15.0	16.6
Over Rs. 2 lakhs	15.0 (minimum)	18.0 (minimum*w.e.f.* 9-10-92)

Further, interest rates on advances below Rs. 2 lakhs, range between 11.5% to 16.5% based on the size of the loan.

(c) RBI continually monitors the flow of bank finance to the SSI sector, incorporating adjustments when required, and will continue to do so.

मुद्रा प्रसार में वृद्धि

1288. **श्री वीरेन्द्र जे० शाह :**
डा० जितेन्द्र कुमार जैन :

क्या वित्त मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या यह सच है कि गत तीन वर्षों के दौरान मुद्रा प्रसार में लगातार वृद्धि हुई है ;

(ख) यदि हां, तो वर्ष 1989-90, 1990-91 और 1991-92 के दौरान मुद्रा प्रसार में हुई वृद्धि का वर्षवार प्रतिशत कितना है ;

(ग) चालू वित्तीय वर्ष के पूर्वार्द्ध अर्थात् सितम्बर, 1992 के अन्त तक मुद्रा प्रसार में कितने प्रतिशत वृद्धि हुई ;

(घ) क्या सरकार ने चालू वित्तीय वर्ष के दौरान मुद्रा प्रसार में कुछ वृद्धि होने देने का निर्णय लिया है ;

(ङ) यदि हां, तो यह वृद्धि कितने प्रतिशत है; और

(च) वित्तीय वर्ष 1989-90 के अन्त में तथा सितम्बर, 1992 के भी अन्त में देश में मुद्रा प्रसार की मात्रा कितनी-कितनी थी ?

वित्त मंत्रालय में राज्य मंत्री (श्री हलधर सिंह) : (क) से (च) भारतीय रिजर्व बैंक से सूचना एकत्र की जा रही है और इसे सदन के सभा पटल पर रख दिया जाएगा ।

Code for regulating advertisement*

1289. SHRI KRISHAN LAL SHARMA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that advertisement Standards Council of India had drawn up a code for regulating advertisements for children as consumers;

(b) if so, the details thereof;

(c) whether Government are awar* that the code has been violated, if not, the details thereof; and

(d) what steps are being taken to Gheck such violation ?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS) : (a) and Ob) In so far as All India Radio and Doordarshan are concerned, advertisements carried by these media are governed by their own codes for commercial advertising. The relevant portions of these codes relating to children are shown in the attached statement. *(See* b«low)

(c) and (d) AU India Radio and Doordaiwhan ensure that these codes are not violated in the advertisements broadcast/ telecast by them.

Statement

All India Radio Code
Advertising and Children

18. No advertisement for a product or service shall be accepted if it suggests in any way that unless the children themselves buy or encourage other people to buy the products or services, they will be failing in their duty or lacking in loyalty to any person or organisation.

19. No advertisement shall be accepted which leads children to believe that if they do not own or use the product advertised they will be inferior in some way to other children or that they are liable to be eon-deHined or ridicultd for not owning or using it.

Doordarshan Code
Advertising and Children

22. No advertisement for a product or service shall be accepted if it suggests in any way that unless the children themselves buy or encourage other people to buy the products or services, they will be failing in their duty or lacking in loyalty to any person or organisation.

23. No advertisement shall be accepted which leads children to believe that if they do not own or use the product advertised they will be inferior in some way to other children or that they are liable to be condemned or ridiculed for not owning or using it.

24. Any advertisement which endangers the safety of the children or creates in them any interest in unhealthy practices, shall not be accepted, *e.g.* playing in the middle of the road, leaning dangerously out of a window, playing with match boxct and other goods which can cause accidents.

25. Children shall not be shown begging or in an undignified ar iadeeeat Banner.

Position of Sibsagar Radio Station in Assam

1290. SHRI BHAORESHWAR GOHAIN : Will the Minister of INFOR MATION AND BROADCASTING be pleased to state:

(a) what is the present position of the proposed Low Power Radio Station at Sibsagar in Assam;

(b) whether the Construction work has since been started; and

(c) by when the same is likely te be inaugurated ?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRITA VYAS) : (a) to (c) There is no proposal for setting up of any Low Power Radio Station at Sibsagar in Assam.

Low Power T. V. Centre at Sonari

1291. SHRI BHADRBSHiWAK GOHAIN : Will the Minister of INFOR MATION AND BROADCASTING be pleased to state :

(a) whether Government have decided fo set up a low power T.V. Centre at Sonari; and

(b) if so, what are the details in this regard ?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA CYAS) : (a) No, Sir.

(b) Does not arise.

Augmentation of capacity of AIR's Solapur Station

1292. SHRI SUSHILKUMAR SAMBHA JIRAO SHINDE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whather it is a fact that the All India Radio Station at Solapur in Maharashtra is meeting the demands of the citizens of Solapur and neighbouring places.